



Market Sentiment & Events

MarketPsych Analytics for Brokerages & Wealth



Trusted by Professional

Drive Investors Engagement

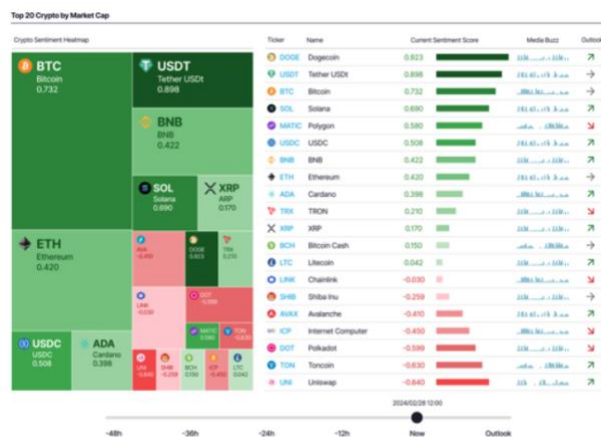
Investment platforms rely on MarketPsych to provide cutting-edge tools to deliver robust, data-driven insights to their users.

MarketPsych enhances the offerings that these platforms provide to their professional clients by tracking and publishing real-time sentiment analytics on every type of asset discussed by the global investment community. From equities to crypto, commodities to countries, MarketPsych measures and publishes the market perceptions of these assets.



Adoption by Platforms

Trusted by a significant volume of wealth and quant professionals, MarketPsych's insights are now accessible to retail investors through major platforms like SelfWealth, Upstox and Invest Securities. Platforms enhance the user experience and democratize access to the same high-quality, actionable data that drives the decisions of top-tier investors. Screeners and heatmaps are backed by a dense library of academic research showing that company sentiments predict returns.



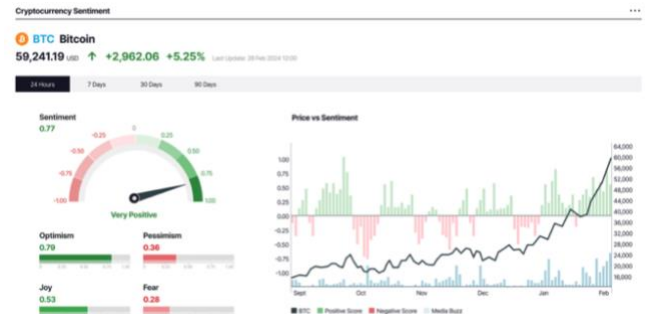
Give Your Clients An Edge

Real-time insights from 4,000+ global media sources in 13 languages

Sourced from thousands of the most credible news and high-traffic social media platforms, MarketPsych data allows both retail and professional investors to gain insights in the same format that is traditionally consumed by institutional and quant

investors, empowering users to make more informed and timely investment decisions.

- **Asset Coverage:** 100,000 companies, 100+ indices and ETFs, 500+ cryptocurrencies, 40+ currencies, 50+ commodities
- **AI-based:** Machine learning NLP system
- **Engaging:** Provides investment ideas and timing signals
- **Real-time:** 60-second, hourly, and daily updates
- **Predictive:** Used by the world's most sophisticated quants



Answer Investors Questions

MarketPsych data captures perceptions from the global investment media in real-time, and publishes key themes related to each asset class, allowing users to answer questions like:

- What is the historical sentiment on this asset?
- Where is social media focus moving?
- Which topics have the most attention right now?
- Which stocks do investors forecast to outperform?
- Which stocks do have the most uncertainty around them?